CONTRACT

KRDO NewsChannel 13 399 S 8th St

Colorado Springs, ciones S.O. 80905 (719)632-1515

www.krdo.com

And:

Rock Chalk Media LLC PO Box 2123 Grand Junction, CO 81502

CHITACI			
	Contract / Revision	Alt Order #	
	182436 /		

Product					
7 Mar - 10 Mar					
Contract Dates	Estimate #			J	
03/07/13 - 03/10/13			lo i i - I Data	/ Povision	
Advertiser			Original Date	/ 03/07/13	
Colorado Citizen Protec		on	03/07/13	,	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broad	cast	Cash	
	Station	Accou	nt Executive	Sales Office	
	KRDO	Kevin Branigan		Colorado Spring	
	Special Hand	lling			
	Demographic Households	2			
	IDB#	Adve	tiser Code	Product Code	
	Agency Ref		Advertise	er Ref	

	Start/End Time	Davs	Spots/ Length Week F	Rate Rtn TypeS	oots	Amount
*Line Ch Start Date End Date Description		Dayo	:30	NM	1	\$300.00
N 1 KRDO 03/07/13 03/10/13 Good Morning Colorado	o M-F 6A-7A eek <u>Rate</u> \$300.00	Rating 0.00		NM	1	\$400.00
N 2 KRDO 03/07/13 03/10/13 Good Morning America Start Date End Date Weekdays Spots/W	M-F 7A-9A eek <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 3 KRDO 03/07/13 03/10/13 GMC Weekend Edition Start Date End Date Weekdays Spots/W	n Sund₁Su 8a-9a <u>eek</u> <u>Rate</u> \$400.00	Rating 0.00	:30		·	\$250.00
Week: 03/04/13 03/10/13 S 1 N 4 KRDO 03/07/13 03/10/13 NewsChannel 13 4p Start Date End Date Weekdays Spots/W	M-F 4P-5P Rate	Rating 0.00	:30	NM	2	\$250.00
Week: 03/04/13 03/10/13TF 2	\$125.00 M-F 5P-530I		:30	NM	2	\$700.00
N 5 KRDO 03/07/13 03/10/13 NewsChannel13 @ 5F	<u>Rate</u> \$350.00	Rating 0.00	:30	NM	2	\$800.00
N 6 KRDO 03/07/13 03/10/13 NewsChannel13 @ 6p Start Date	M-F 6P-630 Week Rate \$400.00	Rating		NINA	2	\$800.00
N 7 KRDO 03/07/13 03/10/13 NewsChannel13 @ 10 Start Date	O M-SU 10P-1 Veek <u>Rate</u> \$400.00	Rating	:30	NM		
Week: 03/04/13 03/10/13TF 2			:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/V		Rating				\$4,450.00
Week: 03/04/13 03/10/13SS 2			Totals	0.00	13	\$4,450.00

Time Daried	# of Spots	Gross Amount	Net Amount
Time Period	13	\$4,450.00	\$3,782.50
02/25/13 -03/10/13	13	\$4,450.00	\$3,782.50
Totals	10	+ -,	

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Print Date 03/07/13

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	182436	/			_	
Product						
7 Mar - 10 Mar						
Contract Dates	Estimate #					
03/07/13 - 03/10/13						
<u>Advertiser</u>			Orig	ginal Date	/ Revision	
Colorado Citizen Protecti	ng Constituti	on	0	3/07/13	/ 03/07/13	
	Billing Cycle	Billing	Cale	ndar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Station	Account Executive		recutive	Sales Office	
	KRDO	Kevin Branigan		igan	Colorado Spring	
	Special Handl	ling				
	Demographic					
	Households					
	IDD#	A also at:	/	Code	Deadwat Cada	
	IDB#	Adverti	ser	<u>500e</u>	Product Code	
	Agency Ref			Advertiser	Ref	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type S	Spots	Amount
N 1 KRDO 03/07/13 03/10/13 Good Morning Colorado	M-F 6A-7A	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 03/04/13 03/10/13 F 1	<u>Rate</u> <u>Rating</u> \$300.00 0.00				
N 2 KRDO 03/07/13 03/10/13 Good Morning America	M-F 7A-9A	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 03/04/13 03/10/13F 1	\$400.00 0.00				
N 3 KRDO 03/07/13 03/10/13 GMC Weekend Edition Sur		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 03/04/13 03/10/13S 1	<u>Rate</u> <u>Rating</u> \$400.00 0.00				
	M-F 4P-5P	:30	NM	2	\$250.00
N 4 KRDO 03/07/13 03/10/13 NewsChannel 13 4p Start Date End Date Weekdays Spots/Week	Rate Rating	.50		_	4200.00
Week: 03/04/13	\$125.00 0.00				
N 5 KRDO 03/07/13 03/10/13 NewsChannel13 @ 5P	M-F 5P-530P	:30	NM	2	\$700.00
Start Date	Rate Rating		1		
Week: 03/04/13 03/10/13TF 2	\$350.00 0.00		NM	2	\$800.00
N 6 KRDO 03/07/13 03/10/13 NewsChannel13 @ 6p	M-F 6P-630P Rate Rating	:30	INIVI	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 03/04/13 03/10/13 TF 2	\$400.00 0.00				
	M-SU 10P-1035P	:30	NM	2	\$800.00
N 7 KRDO 03/07/13 03/10/13 NewsChannel13 @ 10 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating				
Week: 03/04/13 03/10/13TF 2	\$400.00 0.00			_	****
N 8 KRDO 03/09/13 03/10/13 NewsChannel13 @ 10	M-SU 10P-1035P	:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$400.00 0.00				
Week: 03/04/13 03/10/13SS 2	φ 4 00.00 0.00		0.00	13	\$4,450.00
		Totals	0.00	13	φ 4 ,450.00

Time Period	# of Spots	Gross Amount	Net Amount		
02/25/13 -03/10/13	13	\$4,450.00	\$3,782.50		
Totals	13	\$4,450.00	\$3,782.50		